



SCREEN INFO & GEO-FENCING

TIMES SQUARE 2025



TIMES SQUARE

www.maximummedia.ca

Imagine your brand lighting up the most iconic stage in the world: Times Square. At Maximum Media and PR, we don't just advertise, we create experiences. Our premium advertising spaces, combined with cutting-edge digital targeting, deliver unmatched exposure and unbeatable ROI when it matters most.

**MAXIMUM
VISIBILITY,
MAXIMUM
IMPACT.**





WHY TIMES SQUARE?

Your Brand. The World's Attention.

Times Square isn't just a place—it's THE place. It's where brands become legends. Here's why:

- 360,000+ Daily Visitors: Times Square is the most visited location on the planet, attracting over 131 million people every year.
- \$4.8 Billion in Annual Sales: From retail to entertainment, Times Square generates massive economic activity, and your brand can be at the center of it all.
- Prime Placement: Whether it's the Macy's Thanksgiving Day Parade, Black Friday, or New Year's Eve, your brand will be front and center, grabbing the attention of millions during peak events.

50 Million Impressions in Q4: This is the kind of exposure that transforms your brand from well-known to unforgettable.

THE POWER OF OUR APPROACH

Dominate the Conversation in Times Square
—and Beyond



TIMES SQUARE DIGITAL BILLBOARDS

Your ad displayed every 15 minutes, 24/7, on high-definition LED screens during the busiest time of the year.



PROGRAMMATIC DIGITAL ADS

Our ads don't just sit on screens. We target Times Square visitors directly through their smart devices, making sure your brand sticks with them long after they've left.

Together, this powerhouse combination ensures maximum visibility and precision targeting—the best of both worlds.

PROVEN RESULTS

Real Brands. Real Success.

Our method has delivered exceptional results for top-tier clients. This isn't just advertising—it's ROI that you can measure and be proud of.



80 sales and 580 add-to-carts in a single campaign.



\$145,000 in purchases.



2,925 purchases and 17,052 add-to-carts.

FLEXIBLE PRICING & CAMPAIGN OPTIONS

SCALABLE CAMPAIGNS TO FIT YOUR GOALS

We understand that every brand has unique objectives, which is why we offer flexible campaign options:

↘ DURATION

Our campaign durations range from 1 week to 13 weeks, allowing you to choose the perfect timeline that aligns with your brand's goals and advertising needs.

↘ PRICING

From \$25,000 to \$170,000, depending on the scope and length of the campaign

↘ GUARANTEED IMPRESSIONS

Between 200,000 to 1,000,000+ programmatically delivered digital ads.

This flexibility allows you to tailor the campaign to meet your exact needs and budget, while still maximizing exposure during the busiest retail season of the year.

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ADVANCED GEO-FENCING & RETARGETING

Reach Them Everywhere They Go

Our advanced geo-fencing technology takes your campaign beyond Times Square, making sure your message resonates with your audience wherever they are.

PRECISION TARGETING

Polygonal geo-fencing down to 4.9 meters ensures ads are delivered to the right audience, no matter where they are.

REAL-TIME CONVERSIONS

We track foot traffic to your business after they've seen your ad, allowing you to measure tangible ROI.

EVENT RETARGETING

Capture and re-engage attendees of high-profile events for up to 30 days post-campaign.

This ensures your brand is always top of mind, leading to more engagement, more traffic, and more sales.



LET'S TAKE OVER TIMES SQUARE

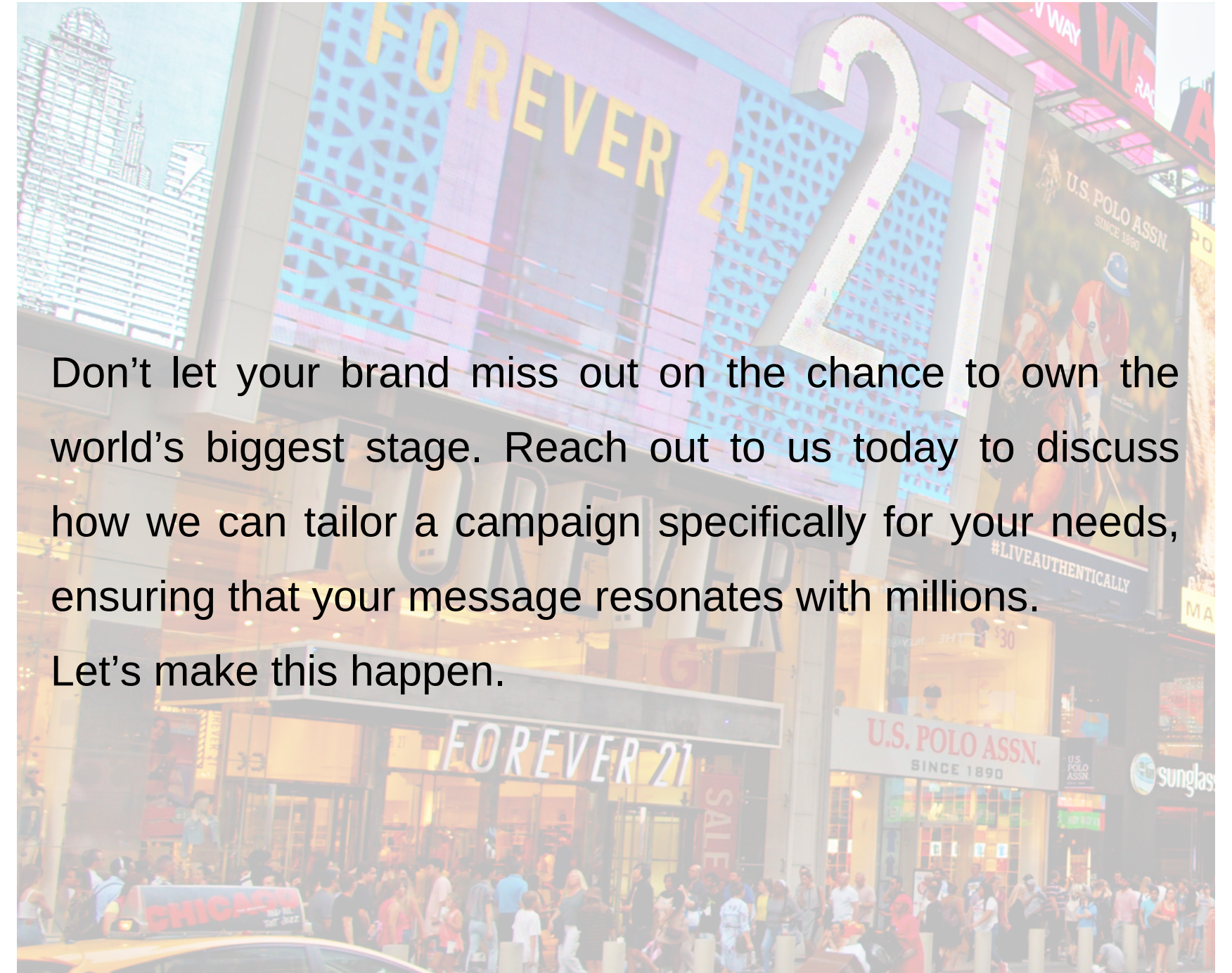
This is Your Moment.

At Maximum Media and PR, we believe in more than just ads—we believe in creating moments that matter. We're excited to help your brand dominate Times Square during the most crucial consumer season of the year.

Ready to make your brand shine? Let's schedule a time to discuss how we can craft a campaign that delivers results beyond your expectations.

WHAT'S NEXT?

SECURE YOUR SPOT NOW



Don't let your brand miss out on the chance to own the world's biggest stage. Reach out to us today to discuss how we can tailor a campaign specifically for your needs, ensuring that your message resonates with millions. Let's make this happen.



**THANK
YOU**

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